



GAME FILM COACHING

Here's The Plan

Each session is 4 weeks, and limited to three coaches.

Each coach gets 30 minutes every week. So bring any question about client enrollment/renewal, fees, moving a proposal along, a coaching conversation where you feel stuck, who or how to invite someone to a conversation, building on an existing opportunity – anything to help you continue to create clients.

It's a modest investment: \$900. And you get to learn along with two other coaches which makes learning easier and much more fun because we're doing it together!

The Details for Each 6-Month Session:

If you've ever wondered what you did wrong after interacting with a prospective client who said no to your coaching offering, the Game Film Coaching program is for you.

During a four week period, we'll focus on strengthening this one crucial element of your business. Instead of dismissing conversations with a prospective client as a failed sales call, we will evaluate what worked and what didn't. You ask questions, tweak some things, take action, and test ideas.

In a short period of time, you'll find your service and enrollment improving.



Interested in learning more?

Please email Melissa Ford at melissa@melissafordcoaching.com and we'll schedule a time to talk further about this group and whether it's a fit for you.